



COTATI Chamber of Commerce

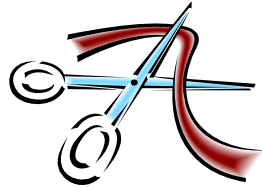
216 E. School Street
Phone: (707) 795-5508
Email: chamber@cotati.org

P.O. Box 592, Cotati, CA 94931
FAX: (707) 795-5868
www.cotati.org & www.ShopCotati.org

Building a Prosperous, Safe & Happy Community

November 2009

Grand Opening Ribbon Cutting & Open House



Pinillos Car & Motorcycle Repair

7883 Old Redwood Hwy., Cotati

Wednesday, November 18

5:30 p.m. - Ribbon Cutting

5:30 - 7:30 p.m. - Open House

- Networking Opportunity
- 50/50 Raffle - Win Cash!
- Business Card Drawings - Win Prizes!
- Appetizers and Drinks
- Live Music by the Rotten Tomatoes
- Free for Cotati Chamber Members

Memorial Pasta Dinner & Silent Auction

Sunday, November 29

1st Sitting: 3 - 4:30 p.m.

2nd Sitting: 4:35 - 5:45 p.m.

3rd Sitting: 5:45 - 7 p.m.

**Thomas Page School Multi-Use Room
Park at the Park& Ride in Cotati or at St. Joseph
Church parking lot and take a free shuttle bus.**

The Thomas Page community will be holding a benefit dinner for the two families that were affected by the death of two family members within one week of each other, one in the fatal accident on Hwy. 116. The Pasta King, Art Ibleto is donating the food for the event.

Tickets are pre-sold only. Price is \$8 for adults and \$5 for kids under 15. Desserts will be \$1 each. All proceeds will go to the Rodriguez Chavez and Flores Families.

For tickets or to make a donation, call Debbie Delgado at 707-481-5632 or Silvia Montero at 707-292-2436.

QUARTERLY SPEAKER SERIES & MEMBERSHIP LUNCHEON MEETING



THURSDAY, NOVEMBER 19

12 noon - 1:30 p.m.

**Cotati Room, Ray Miller Community Center
216 E. School St. (behind Cotati City Hall)**

**Buffet Lunch Catered by Sally Tomatoes
Cost: \$15**

PANEL TOPIC: How to Run an ECO-Friendly Business & Reap ECO-nomic Rewards

Experts will speak on *how your business can save money* by recycling & waste reduction, energy & water conservation, and solar energy installations.

SPEAKERS:

Hallie Barnes, Recycling Outreach Coordinator with North Bay Corporation; Ken Moore, Program Director from the Small Business Energy Alliance; Nate Gulbranson, owner of West Coast Solar Energy; and a representative from the Sonoma County Water Agency.

FEATURED GUEST: State Senator Mark Leno presenting 3rd Senate District Small Business of the Year Award to *Liberty Valley Doors*

**Please RSVP by Mon. Nov. 16 to
chamber@cotati.org or 707-795-5508**

WELCOME NEW MEMBERS

Creative Enterprises

7720 Isabel Dr., Cotati 94931
Phone: (707) 792-1445
www.mariolewin.com
Mario Lewin
Audio & Recording Services

Diversified Stage, Inc.

P.O. Box 4624, Santa Rosa 95402
Phone: (707) 793-9161
www.diversifiedstage.com
Kevin Brodie, Sales; Aaron Miller, Production Mgr.
Production Services & Sales

Pinillos Car & Motorcycle Repair

7883 Old Redwood Hwy., Cotati 94931
Phone: (707) 664-8042
www.pinillowautomoto.com
Luis Pinillos
Auto & Motorcycle Repair

New Member Profiles

Diversified Stage, Inc.

Diversified Stage is a full-service audio-visual company providing complete production services and rental equipment. A proven source for audio, video, lighting, staging, technical labor fulfillment, and production management, Diversified is equipped to stage any size festival, concert, tradeshow, convention, corporate meeting or special event.

“Because people are the success of your event.” Since inception, Diversified Stage has been owned and operated by technicians. Our staff understands the anatomy of each event and uses their skill-set to create efficient, streamlined systems. Over the years, we have developed invaluable industry-specific expertise. From conception through completion, our designers and technicians are dedicated to delivering the highest quality results for the best value. Put our expertise to work. From selecting the proper rental equipment to custom fabrication, our success comes from the willingness to provide maximum flexibility and inventive solutions.

“Devotion to our clients and their diverse needs is what drives us.” Serving a wide variety of local and national markets from theatrical productions to concert touring, corporate industrials, special events, live productions and permanent installations. Some of our recent clients include: The Wells Fargo Center for the Arts, The Lincoln Theater, Sonoma County Fair, Sonoma County Harvest Fair Awards Gala, The Napa Valley Opera House, The Marines Memorial Theater, HBO, Lexus, Dame Edna, The Red Cross, Audi, Harmony Festival and ING to name a few.

We offer prompt customer service and complimentary quotes, just contact us at (707) 793-9161, sales@diversifiedstage.com or www.diversifiedstage.com.

GPM

655 Park Court, Rohnert Park 94928
Phone: (707) 588-8028
www.printing-mailing.com

GPM provides printing, mailing, and direct marketing services to businesses and organizations of all sizes. Our superior technology and state-of-the-art digital printing capabilities make us both cost-effective and diverse. We provide web-to-print solutions for customers who need a storefront application, a personalized direct mail campaign (including PURL technology) and many others. In addition to being a leader in digital print and cross-media marketing, GPM also offers a wide range of traditional offset print capabilities and a complete in-house letter shop for mailing and fulfillment. GPM has operated in Sonoma County for nearly fifty years and is a leading supporter of the region's various nonprofit organizations. Please call today for a tour of our unique facility.

THANKS TO OUR RENEWING MEMBERS

Carl's Body Shop
Carl & Mary Schollmann
Copy Mail & More
Cotati Corner
Cotati Veterans Memorial Hall
Fairfield Inn & Suites - Sebastopol
Friar Tuck's Pub
George A. Malkemus, DDS
Klassic Key Properties
Professional Framing Services
Provident Real Estate-Britt &
Barbara Johnson
Rotary Club of Rohnert Park-Cotati
State Farm Insurance-Andre Morrow



Four Nights of Festive Fun

Cotati Holiday Tree Lighting

WEDNESDAY, 12/2, 6:00 P.M. LA PLAZA PARK & COTATI FIRE STATION

Gather in La Plaza Park for carols and tree lighting, then proceed to the Cotati Fire Station across the street for cookies, cocoa, cider, holiday music and a visit from Santa Claus! Parents - bring your cameras and an unwrapped toy for the Holiday Toy Drive! Cotati merchandise including shirts, hats & collectible ornaments will be available for purchase from the Cotati Chamber of Commerce. Sponsored by the City of Cotati Community and Environment Commission.

Holiday Cheer

**THURSDAY, 12/3, 5:30 - 8:30 P.M. (OVER 21 YEARS OLD)
COTATI YACHT CLUB, SPANCKY'S BAR, 8 BALL, FRIAR TUCK'S PUB**

Enjoy a merry evening to mix and toast with friends. As a group, guests will stroll to participating bars to purchase holiday drink specials (both alcoholic & non-alcoholic) and sample complimentary appetizers. Meet at the 8 Ball at 5:30 p.m., then on to Cotati Yacht Club, Spancky's Bar, and Friar Tuck's Pub - all within walking distance in downtown Cotati.

Candlelight Concert

FRIDAY, 12/4, 7- 9:00 P.M. CHURCH OF THE OAKS, PAGE ST. & WEST SIERRA AVE.

Church of the Oaks is sponsoring a free holiday concert featuring beautiful vocal performances. Come and go at your pleasure. Bring the family to enjoy wonderful music at Church of the Oaks!

Elegant Evening

SATURDAY, 12/5, 4:30 - 8:30 P.M. DOWNTOWN COTATI SHOPS

Come spend a festive and elegant evening in downtown Cotati, shopping in our unique shops, dining on gourmet treats, listening to holiday caroling by the Rohnert Park-Cotati Teen Chorus, enjoying a visit with Santa and FREE holiday horse & carriage rides. Participating stores & restaurants will offer special discounts, contests, appetizers and beverages. Bring your gift list to this not-to-be-missed town celebration. Visits with Santa and Horse-Drawn Carriage Rides are from 5 - 8 p.m. Sponsored by Apple Crate Gifts, Cotati Corner Wine Bar/Gifts, MOXIE a Salon, Cotati Coffee, Knimble Clothing & Knick-Knack, Unique to Antique, Copy Mail & More, Exchange Bank and Cotati Chamber of Commerce.

**FOR MORE INFORMATION, CALL THE CHAMBER OFFICE AT 795-5508.
THANKS FOR SHOPPING LOCAL THIS HOLIDAY SEASON!**



News Briefs

❖ **WORKERS COMP “BRING ‘EM BACK”**

Small employers: Have you lost a valued employee to a workplace injury? Now it's easier than ever to bring 'em back! That's because you can be reimbursed for purchases you make to bring that employee back, or keep them on the job, following an injury!

According to the RAND Corporation, a non-profit think tank, both employers and injured workers benefit when employees return to work quickly following a workplace injury. That's why the workers' comp reforms implemented in 2004 emphasized providing sound medical treatment and getting injured workers back to the job as soon as possible.

It's also why the state developed an incentive program to help small employers accomplish this goal. The California Division of Workers' Compensation's (DWC) Return-to-Work Reimbursement Program pays small employers up to \$2,500 for expenses incurred making workplace modifications-such as purchasing equipment-to bring injured employees back, or keep them working, following an injury.

Who can be reimbursed?

Any employer with fewer than 50 full-time employees, whose employee was injured on the job after July 1, 2004.

I qualify! How much can I get?

- Up to \$1,250 for workplace modifications that bring your temporarily disabled employee back to work
- Up to \$2,500 for workplace modifications that bring your permanently disabled employee back to work.

What can I be reimbursed for?

Reimbursement can be for any of the following expenses, provided they are prescribed by a physician or are reasonably required by work restrictions laid out in a medical report:

- (1) Modification to the work site
- (2) Equipment
- (3) Furniture
- (4) Tools
- (5) Any other necessary costs reasonably required to accommodate your employee's restrictions.

Some examples of purchases the state has provided reimbursement for include:

- A platform and extended eyepiece for a biological analyst
- Custom knee pads for a tile setter
- A computer keyboard tray and document holder for an office administrator.

How hard is it to get reimbursed?

It's easy! Simply fill out, print and submit the "[Request for Reimbursement of Accommodation Expenses](#)" form within 90 calendar days of the date of the expenditure (the filing date may be extended if you show good cause). Don't forget to attach copies of the following to the form you submit. These are a must:

- Pertinent medical reports containing the work restrictions being accommodated
- Other documentation supporting the request, including:
- The "[Notice of Offer of Regular Work](#)" form or the

"[Notice of Offer of Modified or Alternative Work](#)" form

- A "[Payee Data Record](#)" form must be on file with the California Division of Workers' Compensation (DWC) in order for the State Controller's Office to issue payment
- All receipts for accommodation expenses.

Where can I go if I have questions?

Call (510) 286-6990 or email the Return to Work

Reimbursement Program staff at

DWCReturtoWork@dir.ca.gov.

❖ **NEW ENERGY RETROFIT PROGRAM**

The Sonoma County Transportation Authority invites you attend a briefing on Thursday, December 3, to learn about an exciting new countywide building program that will help property owners acquire energy retrofit services that decrease energy bills, increase renewable energy, improve the comfort of residential and commercial buildings, and reduce greenhouse gas (GHG) emissions – and put federal stimulus dollars to work creating local jobs and economic recovery.

The orientation will take place from 4 to 6 p.m. in the Person Auditorium at the Finley Center, 2060 West College Avenue, Santa Rosa; doors open at 3:30 p.m. The event will include a presentation from the retrofit/renewables program consulting team; a Q&A session; remarks by Assemblyman Jared Huffman, SCTA Chairman Mike Kerns, and Santa Rosa Mayor Susan Gorin; and a celebratory reception.

Because space is limited, your RSVP is requested. Please RSVP to event coordinator Chris Cone, Climate Protection Campaign, at: ccone@climateprotectioncampaign.org.

❖ **FREE BIZ DEVELOPMENT CLASSES**

These free business development classes are offered by California Business Development at Sonoma Mountain Village, 1300 Valley House Drive, Suite 127, (Conference Room "B") in Rohnert Park.

WEDNESDAY Evening classes are 5:30 p.m. - 7:00 p.m.

THURSDAY "Mid-Day" Classes are 12:10 p.m. - 12:50 p.m.

"Systems for Achieving Business Success"

11/04 or 11/05 - How to Set Pricing & Develop Profit Margins

11/18 or 11/19 - How to Respond to Competition & the

Economy

12/02 or 12/03 - How to Develop Referral Systems

12/16 or 12/17 - How to Use the Internet to Increase Sales

To reserve a spot, call 707 664-6464 or email

consultants@californiabusinessdevelopment.com.

❖ **ADVERTISING OPPORTUNITY**

[Costco Wholesale News Flash - Attention Business](#)

[Members!](#) *Costco*, Rohnert Park will be continuing their Business-to-Business Value Book and the second edition will run from February 1, 2010 through April 2010. It will reach 30,000 Costco members. This will be a Coupon Book format to help support local business members. Market your services to members and business throughout the Bay Area for a 3-month period. Limited spaces left - first come, first serve. Cost is only \$100 for design and print.

For details, please contact Rita Partika at 707-540-9113.

Experience Sonoma County's *Top Rated Bank*



SUMMIT **STATE BANK**

- Record performance in first half of 2009
- Only Sonoma County-based bank rated Bauer 5-Star "Superior"
- Double the capital required by FDIC for "Well-Capitalized" banks
- Record loans funded in our community in 2008/2009

*Be Confident Your Bank is
Safe, Sound, and Smart*

10 Raley's Towne Centre
(707) 568-4955

D Marlowe, Rohnert Park Branch Manager, AVP



MEMBER
FDIC

WWW.SUMMITSTATEBANK.COM

News Briefs

❖ DOING BUSINESS WITH THE COUNTY

- Register online to get email notifications of bids and purchase orders <https://bso.sonoma-county.org>
- Check status of bids online
- Acknowledge Purchase orders online
- Keep your online profile up to date
- Pick the commodities you want notice of bids on
- Contact Transportation and Public Works Department at webtpw@sonoma-county.org to receive email notification of Public Contract Bids as they become available

Purchasing services for all County departments are centralized under the Purchasing Division and is organized by commodity buying groups. Each commodity is assigned a knowledgeable Buyer.

Suppliers are encouraged to contact our Buyers to discuss the County's requirements for specific products. Our buyer assignments are located online under Commodity Assignments at www.sonoma-county.org/Purchasing. Or, call (707) 565-2433 to schedule an appointment. Catalogs and one page summaries of what your business offers are always welcome.



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8079 LA PLAZA, COTATI, CA 94931
RICK STEWART 795-6976 or 795-7731

❖ 8TH ANNUAL DINING OUT FOR LIFE

Food For Thought – Sonoma County AIDS Food Bank is inviting everyone out to eat! On Thursday, December 3, Sonoma County restaurants will donate a percentage of their sales to Food For Thought. There are 67 restaurants across Sonoma County taking part, making this year's Dining Out For Life event a record-breaker.

Dining Out For Life is one fundraising event that is easy to participate in. All donors have to do is eat at one of the participating restaurants on Thursday, December 3, and that restaurant will donate either 25 or 50 percent of the bill to Food For Thought. Reservations are recommended, and Food For Thought asks diners to let restaurants know they are coming for Dining Out for Life when making their reservations.

Participating restaurants that are Cotati Chamber of Commerce members are Karma Indian Bistro, 707-795-1729 and Masala Jack's, 707-795-2251. Call today to make your reservations! For the complete list of participating restaurants please visit www.DiningOutforLife.com.

**DOES YOUR BUSINESS NEED ASSISTANCE
IN THIS CHALLENGING ECONOMIC CLIMATE?
HELP IS AVAILABLE!**

FREE BUSINESS COUNSELING

**Redwood Empire Small Business
Development Center**
offers in-depth, no-cost counseling for existing
and start-up businesses

To schedule an appointment, call
707-524-1770 or 1-888-346-SBDC (7232)
or email sbdc@santarosa.edu
or contact

SBDC Business Advisor John DeGaetano
at 707-338-2886 or email
jdegaetano@santarosa.edu



Nan's Gourmet Foods

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Aged Balsamic
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David & Laura Knuutti
Representatives

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ldgourmet@hotmail.com



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Business Procurement Fair

Monday, December 7, 2009
Vendor Sign-in: 9:00 AM
Procurement: 10:00AM – 1:00 PM
Jack London Aquatic Center
115 Embarcadero, Oakland, CA

FREE ADMISSION

Caltrans, District 4 is hosting a business procurement fair in partnership with the Port of Oakland on Monday, December 7, 2009, at the Aquatic Center in Oakland. The fair will enable vendors, especially disadvantaged, small and disabled veterans businesses to meet Caltrans purchasers, and have an opportunity to network and sell their products. Please complete the attached registration (at the bottom of this page) and fax your registration forms to (510) 286-7015 or mail to Caltrans -District 4 Small Business Office, MS 12K, PO Box 23660, Oakland, CA 94623-0660.

Questions? Please call Caltrans Small Business Office at (510) 286-7096.

NO FEES OR COST ~ PURCHASING EVENT ~ CERTIFICATION INFO 

Fax your registration to (510) 286-7015 or

Mail your registration to:

Caltrans-District 4
Small Business Office, MS 12K
P.O. Box 23660
Oakland, CA 94623-0660

Name _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website _____ Number of Attendees _____

Business Service(s)/ Products Provided _____

Please register no later than Wednesday, November 25, 2009



UPCOMING MEETINGS & EVENTS CALENDAR

COTATI CITY COUNCIL MEETINGS

Tues. Nov. 10 & Wed. Nov. 25, 7 p.m.
Cotati City Hall

GRAND OPENING RIBBON CUTTING & OPEN HOUSE

Wed. Nov. 18, 5:30 - 7:30 p.m.
Pinillos Car & Motorcycle Repair
7883 Old Redwood Hwy., Cotati

COTATI CHAMBER BOARD MEETING

Tues. Nov. 10, 3:00 p.m.
Stony Point Room, Ray Miller Community Ctr.

COTATI CHAMBER SPEAKER SERIES LUNCHEON

Thurs. Nov. 19, 12 noon - 1:30 p.m.
Cotati Room, Ray Miller Community Ctr.

COTATI CHAMBER OFFICE CLOSED

Wed. Nov. 25 - Fri. Nov. 27
Wed. Dec. 23 - Fri. Dec. 25
Thurs. Dec. 31 - Fri. Jan. 1

FOUR NIGHTS OF FESTIVE FUN

HOLIDAY TREE LIGHTING

Wed. Dec. 2, 6 - 8 p.m.
La Plaza Park & Cotati Fire Station

HOLIDAY CHEER

Thurs. Dec. 3, 5:30 - 8:30 p.m.
8 Ball, Cotati Yacht Club, Spancky's Bar, Friar Tuck's

CANDLELIGHT CONCERT

Fri. Dec. 4, 7 - 9 p.m.
Church of the Oaks

ELEGANT EVENING

Sat. Dec. 5, 4:30 - 8:30 p.m.
Downtown Cotati Shops

COTATI CHAMBER MEMBERS BREAKFAST

Fri. Dec. 11, 7:30 a.m. - FREE
Cotati Room, Ray Miller Community Ctr.

If you'd like to share your business news with the Chamber - announcements, awards, anniversaries, special sales, events, relocating, winning the Nobel Prize - email it to chamber@cotati.org

COTATI CHAMBER OF COMMERCE Board of Directors

PRESIDENT

Nadine Wolford 795-5482
Exchange Bank - Cotati Branch

VICE PRESIDENT

Patrick McCarty 695-6098
Church of the Oaks

SECRETARY

Jami Brady 664-1469
The Apple Crate

TREASURER

Tim Mayclin 996-9798
Tim Mayclin, CPA

DIRECTORS

Bob Brooks 285-3400
Copy Mail & More

Rupinder Garcha 795-2251
Masala Jack's

Gerard Giudice 665-9472
Sally Tomatoes

Shawn Jackson 584-4529
California Business Development

André Morrow 794-8100
State Farm Insurance

Cheryl Nixon 792-9847
Friar Tuck's Pub

Executive Director & Newsletter Editor

Suzanne Whipple 795-5508

Marketing Associate

Joyce 794-9319

Farmers Market Manager

Karen Baggiani 769-1830

Pro Bono CPA

Timothy J. Mayclin 996-9798

Pro Bono Attorney

James M. Barrett, Esq. 795-1510

ADVERTISE

In the Cotati Chamber Newsletter!
500 copies in print & available in businesses throughout the community

Business-Card-Size Ad (3½" x 2"): \$25/mo.

Full-Page Ad (8½" w x 11" h): \$50/mo.

ShopCotati.org Website!

Coupon Ad (7" x 3"): \$10/mo

Email your ad in Word, Publisher, .jpg or .pdf to chamber@cotati.org before the end of the month

Call Joyce at 794-9319 for more info!